



# Genuine Factory Parts Reliability You Can Trust. Guaranteed.



## Trust Printronix Genuine Factory Parts for Guaranteed Performance

Reliability counts, that's why you can trust Printronix genuine factory parts to be engineered with the same quality and performance that go into our printers. With a reliability guarantee, Printronix genuine parts mean less downtime and service calls—saving you time and money.



**LESS DOWNTIME**



**FEWER SERVICE CALLS**



**LONGER PARTS LIFETIME**

	<i>Printronix Genuine Factory Parts</i>	<i>Non-Genuine or Used</i>
Guaranteed engineering to Printronix quality standards	✓	X
Proven to perform under extreme usage conditions	✓	X
Rigorous testing for optimal performance	✓	X
Parts Performance Guarantee	✓	X
Parts Warranty	<b>1 Year</b>	X

## Genuine Quality Comes From the Factory

Printronix parts undergo precise manufacturing, factory fine-tuning and rigorous testing according to ISO 9001 Factory Certification standards to guarantee exceptional reliability. Only genuine parts from Printronix can ensure genuine factory quality. Critical Printronix parts that should only come from Printronix's factory include:

- ◆ Shuttle assembly
- ◆ Power supply
- ◆ Ribbon motion & weld sensors
- ◆ Control panel assembly
- ◆ Controller board
- ◆ Hammerbank assembly





## Don't Settle for Second-Hand Parts, Your Printer Will Thank You

Aftermarket and used parts might seem like a cost-effective option, however quality is often sacrificed. Lower-quality materials may be used and testing can be limited, resulting in equipment malfunction and downtime.

### Learn More About What Printronix Has to Offer



#### Industry Leader

- ▶ Industrial printer manufacturer and service leader for over 45 years
- ▶ Reliable support for mission-critical equipment in factories, warehouses and distribution centers (DC's)



#### Service Performance Guarantee

- ▶ No matter how many repairs or service calls are needed, you don't pay extra
- ▶ If we can't fix it, we will replace your mission-critical equipment\*



#### Global Support

- ▶ Network of offices around the world
- ▶ ISO 9001 Worldwide Certification



#### On-Site Service Performed by Printronix Certified Technicians

- ▶ Our technicians are properly trained to service your products according to strict manufacturer standards and abide by our code of ethics
- ▶ Our factory certified techs know their stuff and will get you back online with minimum downtime



#### Genuine Factory Certified Parts

- ▶ Our service and maintenance agreements always include Genuine Printronix replacement parts
- ▶ Parts designed and engineered to perform to the highest operating standards set by the manufacturer

**PRINTRONIX**  
WHEN SERVICE RELIABILITY COUNTS

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\* Some services, product offerings and service performance guarantees may not be available in your area, please consult Printronix by calling or visiting [printronix.com/asia/service](http://printronix.com/asia/service).